DEEP LEARNING INDABA

Our mission is to Strengthen African Machine Learning and AI by building communities, creating leadership, and recognising excellence in research and applications by African innovators.

Having been to Southern and East Africa, the 2022 Indaba travels to North Africa.

Key Facts:
· 21 Sponsors in 2018, 34 in 2019.
· **No registration fees** for students and postdocs, thanks to donors.
· **200 student travel awards** made in 2018 and 2019.
· Sponsors included world's **leading technology firms.**
· Sponsors include continental **banks, startups, and government.**

Why Tunisia?
Tunisia today represents one of the centres of high technical talent in Africa (and the MENA region). Like South Africa and Kenya before, Tunisia makes an ideal location for this next Indaba. Tunisia has a young population, progressive social relations, and with support from the Tunisian government through programmes like the Startup Act, is home to a highly entrepreneurial community of technologists and developers.

Support Global Diversity in AI
Your support directly supports greater inclusion in the global landscape of AI, directly enabling wider participation and contribution to advanced technology design. Your partnership enables local expertise and development in countries across Africa.

More about the Indaba
From OneZero: Africa Is Building an A.I. Industry That Doesn't Look Like Silicon Valley
Recording our learnings: Past Indaba Annual Reports

Indaba and COVID19 Pandemic
Indaba and COVID19 Pandemic.
We have a clear policy for health and safety related to COVID19 that is included at the end of this prospectus. To enable access, the in-person event will be accompanied with streaming and opportunities for virtual interaction. You can expect our teams to work with you to find ways to help you engage with our communities.

The Indaba's mission
Your support funds the Indaba's mission to Strengthen African Machine Learning and AI, by enabling us to build communities, create leadership and recognise excellence. The Indaba is a non-profit organisation registered in the UK as a company limited by guarantee.

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Support Tiers

	NILE USD $60K	CONGO USD $40K	ZAMBEZI USD $20K	LIMPOPO USD $6K	ZITOUN* USD $2.5K
Participate	x4	x3	x2	x1	x1
Named Scholarships	x10	x6	x3	x1	x1
Named faculty travel	x2	x1			
Recognition	●	●	●	●	●
Demonstration	●	●	●		
Access CVs	27 July	31 July	7 Aug	14 Aug	
Brochures	●	●	●	●	●
Interview	●	●	●		
Stash and swag	●	●	●	●	●
Stand	●	●	●	●	●
Branding	●	●	●	●	●
Info	●	●	●	●	●
Social Media	●	●	●	●	●
Judge	●	●	●		
Evening event sponsorship	●	●	●		

All amounts exclude applicable taxes.
Benefits explained on the next page.
* For Africa-based companies.

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Benefits Explained

Participate. Guaranteed places for team members from your organisation to participate in the Indaba.

Named scholarships. Student attendance scholarships named after your organisation.

Named faculty travel. Travel sponsorship for academics named after your organisation.

Access CVs. Access the CVs of candidates that have given us permission to share them.

Stand. A marketing stand at the Indaba throughout the week. Size of the stand varies with sponsorship tier.

Demo. Have an interactive technology demonstration at stand or poster and exhibition sessions.

Brochures. Distribute brochures, pamphlets or recruitment material in the welcome packs.

Interview. Access to an interview room to conduct initial interviews or screenings on site.

Stash. Distribute stash (i.e. swag, branded items) in welcome packs.

Branding. Your logo on the Indaba website, newsletters and official reports.

Info. A company description (i.e., boilerplate), typically a paragraph of around 150 words, in the Deep Learning Indaba conference booklet, and website.

Panel. A representative from your organisation is a panellist in our main mentorship panel.

Judge. Be a judge at the Indaba's poster/exhibition sessions.

Recognition. Offer a prize of your choosing to high-performing students from the poster sessions.

Evening event. Sponsors at this tier are able to additionally sponsor an evening event focussed on mentorship, community and growth. Slots for this opportunity are limited.

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Overview

Programme

- The Indaba will take place over 6 days, from 21 - 16 August 2022.
- The week will begin with tutorial sessions that are more introductory, showcase the work of participants at the research day, and close with more specialised topics across a series of workshops.
- Nile, Congo and Zambezi sponsors wishing to host independent evening receptions could do so on 22, 23, 24 or 25 March. We hope for these receptions to contain educational elements. *Dates to be coordinated with the organizing committee to avoid clashes.*
- The Indaba is co-located with the AI Hack Africa, a 3 day hackathon running from 29 - 31 August.

Venue

- Venue: Ecole supérieure des communications de Tunis
- Ecole supérieure des communications de Tunis (Sup'Com) is an engineering university whose aims are to provide a advanced training in engineering and to support the national effort related to the scientific and technological research.
- The university is new and has excellent facilities to support students and attendees.

Su	M	T	W	T	F	S
21 Aug Registration Tutorials Opening event	**22** Lectures Tutorials Practicals	**23** Lectures Tutorials Practicals	**24** Research in Africa showcase	**25** Workshops	**26** Workshops Awards Closing event	**27**
28	**29** AI Hack Africa	**30** AI Hack Africa	**31** AI Hack Africa	**1 Sept**	**2**	**3**

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We welcome any innovative ideas that you might have for us to work together to strengthen machine learning in Africa. We are open to discussing modifications or additional support opportunities as well. All support complies with our anti-money laundering policy.

For further enquiries: sponsorship@deeplearningindaba.com

Budget Allocation

Your support funds the overall mission and budget of the Indaba.

Categories	Budget	Notes
Events and catering	31.1%	All catering, networking events, cleaning, etc.
Student support and travel awards	44.1%	Expected: travel for 100 sponsored students from host country, 70 students from the rest of Africa, and 30 academics (using 2019 awards)
Materials and facilities	6.3%	Facilities, poster boards, AV, transport, assuming our venue is sponsored
Teaching support	0.4%	Cloud computing, networking, prizes
Community and programmes	7.0%	IndabaX and Annual awards
Administration	11.1%	Legal, finance, risk, paramedics, COVID19 tests

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COVID19 Safety Approach

COVID continues to create organisational complexities. Your sponsorship also allows for testing and safety facilities, accommodation and travel extensions, and the provision for virtual engagement.

Before the Indaba

- Lower capacity than normal to allow distancing. We plan for a gathering of 300 people at most.*
- Opportunities for virtual participation will be made available.
- Compliance with the latest regulations for COVID19 stipulated by the Government of Tunisia, and the city of Tunis. Vaccination is required for entry to shops and venues, and all participants must therefore be vaccinated. This is in addition to any other visa requirements that are required.
- We will require travel insurance for all those whose in-person participation is confirmed.
- If global pandemic profile requires cancellation or postponement of the Indaba, this will be communicated as soon as possible and we plan to move to a fully-virtual format. Cancellation may incur costs and any funds remaining from sponsorship will be carried over to the new date.

*If the COVID19 risk profile is sufficiently low in August 2022, capacity may be increased to accommodate more students. We want to give as many students as possible the opportunity to participate!

During the Indaba

- Rapid SARS-CoV-2 antigen tests will be issued at check-in.
- Rapid tests for the start of each day; access to the venue will be dependent on a negative test.
- Mask wearing at all times.
- The conference typically has paramedics in place and has a safety plan that notes the closest local health facilities.

In Case of Positive Test

- Participant will go into isolation and no longer be allowed to attend sessions in person and encouraged to follow along virtually.
- The Indaba will work to support their stay (by adjusting return flights and extended accommodation stays).
- In the event that the individual's symptoms are alarming, they will receive medical attention from the healthcare service providers on-hand.

For the Full COVID Policy

Please see this page.

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Attendees at
the 2018 Indaba

Stellenbosch University
Stellenbosch, South Africa